

FBA 2026

**GLOBAL
ASCENSION**
LEADERSHIP
EXPERIENCE

23-24 APRIL | SAN DIEGO

SPONSORSHIP
OPPORTUNITIES

Global Ascension Leadership Experience Sponsorship Packages

**San Diego, CA
24 April 2026**

	Torrey Pines	Sunset Cliffs	Gaslamp District	La Jolla Cove	Seaport Village	Point Loma	Balboa Park
	4 Available	4 Available	3 Available	10 Available	4 Available	6 Available	4 Available
CP Pricing:	\$70,000	\$55,000	\$44,000	\$30,000	\$15,000	\$10,000	\$6,000
Non-CP Pricing:	\$84,000	\$66,000	\$52,800	\$36,000	\$18,000	\$12,000	\$7,200

Presence

Logo Placement on Virtual Selfie Station, Lanyards, Badges, OR Individual Hand Sanitizer Giveaway. Please rank items by preference when signing (1st through 4th), as selections are processed on a first-come, first-served basis

Company Logo on main stage of virtual platform

Logo visibility in opening slides

Access

Allotted seating (10 seats per table)

Remote Attendance Passes

Content

Your choice of a live watch party OR complimentary event footage (Sponsors will receive edited video footage to facilitate internal watch parties at sponsors discretion).

Display a 30-second video/commercial produced by sponsor. Must be sent in by 27 March to be pre-approved by the HBA (optional opportunity)

30-second red carpet interview produced by HBA (Contact information for interviewee needed by 27 Feb)

Digital

Logo on event microsite & in marketing emails

Customized social media graphic

An online communication kit to share your support

Recognition on HBA's social media channels

Advertisements in Digital Program

	●						
	●	●	●	●			
	●	●	●	●	●	●	
	3 Premium Tables	2 Premium Tables	1 Elite Table	1 Standard Table	4 Standard Seats	2 Standard Seats	1 Standard Seat
	200	150	120	50	30	20	10
	●	●	●				
	●	●					
	●	●	●	Name Only	Name Only	Name Only	Name Only
	●	●	●	Name Only	Name Only	Name Only	Name Only
	●	●	●	●	●	●	●
	●	●	●	●	●	●	
	Full Page	Full Page	Half Page				

Sponsorship Selections will be granted in the order in which signed agreements are received. Some options may not be available at the time of selection. **Sponsorship Deadline: 20 February**

Signature Drink with Branded Napkins (Three Opportunities)

Corporate Partner: \$20,000

Non-Corporate Partner: \$24,000

Elevate your brand with a high-impact presence following the Global Ascension Leadership Experience. As the Signature Drink Sponsor at the 'Sip, Savor, and Celebrate' cocktail reception, your brand will be prominently showcased while guests enjoy a custom cocktail experience. The HBA chef and bar team will curate three to five signature drink selections for your exclusive choice. Each attendee will receive one (1) complimentary drink ticket for the reception, with additional beverages available for purchase.

Sponsorship Includes:

- Logo visibility on signage at all bars (co-branded with other Signature Drink sponsors).
- Logo visibility on the 2026 HBA Global Ascension Leadership Experience website accompanying the reception description.
- Logo visibility on cocktail napkins at bars (ordered by the HBA and co-branded with other Signature Drink sponsors).
- Content Needed: High-resolution (300dpi) PNG and EPS/AI logo files, in white and full color, by **27 February**.

Coffee Stations with Branded Napkins (Three Opportunities)

Corporate Partner: \$13,000

Non-Corporate Partner: \$15,600

Jump-start the morning and spark meaningful connections by fueling the Coffee and Connections reception. As the sponsor, your brand will be front and center as attendees enjoy freshly brewed coffee throughout the networking space—keeping conversations flowing, energy high, and engagement strong from the very first sip.

Sponsorship Includes:

- Logo visibility on the coffee station signage (co-branded with other Coffee Station sponsors).
- Logo visibility on the 2026 HBA Global Ascension Leadership Experience website accompanying the reception description.
- Logo visibility on cocktail napkins at coffee stations (ordered by the HBA and co-branded with other Coffee Station sponsors).
- *Optional: Ability to provide additional materials or giveaways to be distributed at the coffee stations. (Must be pre-approved by the HBA. Recommended quantity of 2,000.)

Content Needed: High-resolution (300dpi) PNG and EPS/AI logo files, in white and full color, by **27 February**.

Global Ambassador Program Breakfast (Exclusive)

Corporate Partner: \$7,800

Non-Corporate Partner: \$9,360

Connect with leaders from HBA's Global Corporate Partner Ambassador Programs over an exclusive breakfast, with your brand front and center throughout the experience. (Breakfast takes place prior to the 2026 HBA Global Ascension Leadership Experience.)

Sponsorship Includes:

- Brief opening remarks at the breakfast.
- Logo visibility on signage at breakfast.
- *Optional: Ability to provide additional materials or giveaways to be distributed at the breakfast. (Must be pre-approved by the HBA. Recommended quantity of 100.)

Content Needed: High-resolution (300dpi) PNG and EPS/AI logo files, in white and full color, by **27 February**.

Constellation League Breakfast (Exclusive)

Corporate Partner: \$5,000

Non-Corporate Partner: \$6,000

Be in the spotlight in front of past HBA Global Board Chairs by sponsoring the Constellation League Breakfast (formerly the Chair Emerita breakfast) when they meet to discuss HBA's global strategy.

Sponsorship Includes:

- Logo visibility on signage at breakfast.
- *Optional: Ability to provide additional materials or giveaways to be distributed at breakfast. (Must be pre-approved by the HBA. Recommended quantity of 30.)

Content Needed: High-resolution (300dpi) PNG and EPS/AI logo files, in white and full color, by **27 February**.

Bathroom Refreshment Station (Exclusive)

Corporate Partner: \$9,000

Non-Corporate Partner: \$10,800

Create a moment of care and comfort for attendees by sponsoring premium self-care and hygiene amenities throughout the venue restrooms. Selections may include mints, gum, beauty and hair essentials, and feminine care products. (Product selection and ordering managed by HBA.)

Sponsorship Includes:

- Logo visibility on signage at each refreshment station.

Content Needed: High-resolution (300dpi) PNG and EPS/AI logo files, in white and full color, by **27 February**.

Nursing Room (Exclusive)

Corporate Partner: \$20,000

Non-Corporate Partner: \$24,000

Create a moment of care and comfort by sponsoring the nursing room. Designed to support wellbeing by providing a space with guests needs in mind.

Sponsorship Includes:

- Visibility on in-room signage.

Content Needed: High-resolution (300dpi) PNG and EPS/AI logo files, in white and full color, by **27 February**.

Hotel Key Cards (Exclusive)

Corporate Partner: \$6,500

Non-Corporate Partner: \$7,800

Be the first to greet 2026 HBA Global Ascension Leadership Experience attendees by showcasing your logo on their hotel room key cards in San Diego.

Sponsorship Includes:

- Logo OR graphic visibility on key cards for attendees.

Content Needed: High-resolution (300dpi) PNG and EPS/AI logo file, in white and full color OR Adobe InDesign, Illustrator, or Photoshop artwork sized to 3.375" x 2.125" with a bleed area of 3.625" x 2.375," by **27 February**.

Artwork is allowed on both sides of the keycard, allowing for up to two images for exclusive sponsorship.

Foyer Window Clings (16 Opportunities)

Corporate Partner: \$2,500

Non-Corporate Partner: \$3,000



Turn the glass surrounding the Global Ascension Leadership Experience into a canvas for your brand. Foyer window clings place your message directly in the main networking and circulation space—where guests gather, mingle, and move between moments of the program.

These large-format, high-visibility graphics frame the entrance to the networking space across from the main stage entrance and create repeated brand impressions during arrivals, intermissions, and post-show conversations. The result is a sleek, immersive presence that surrounds attendees with your brand at the exact moment energy and engagement are highest.

Sponsorship Includes:

- Logo visibility on approximately 6' x 5.5' window cling placed in high traffic area.

Content Needed: High-resolution (300dpi) PNG and EPS/AI logo files, in white and full color, by **27 February**.

Foyer Lightbox (10 Opportunities)

Corporate Partner: \$2,800 / \$3,800

Non-Corporate Partner: \$3,360 / \$4,460

Place your brand at the center of the Global Ascension Leadership Experience with a premium illuminated Lightbox in the main foyer—where every guest passes through, gathers, and connects.

This high-traffic networking zone outside the main stage is where conversations start, photos are taken, and anticipation builds. Your backlit Lightbox delivers bold, unmissable visibility throughout arrival, intermissions, and post-show mingling, aligning your brand with excellence, innovation, and global leadership. It's not just signage—it's your brand's front-row seat to the Global Ascension Leadership Experience.

Sponsorship Includes:

- Your lit up ad on either a 4'x6' or 6'x6' light box placed in high traffic area.

Content Needed: High-resolution (300dpi) PNG and EPS/AI logo files, in white and full color, by **27 February**.



Celebrating Rising Star and Luminaries Reception (3 Opportunities)

Corporate Partner: \$10,000

Non-Corporate Partner: \$12,000

Position your brand at the heart of this lively Thursday evening reception, where attendees, honorees, and guests come together to connect, socialize, and network. Your sponsorship helps create an elevated experience with a premium hosted bar (cash bar without sponsorship)—including wine, beer, and soft drinks—along with delicious small bites.

Brand visibility is woven throughout the evening, with your logo featured on drink tickets and cocktail napkins. In addition, a company representative will join HBA CEO Mary Stutts in welcoming guests, offering a standout opportunity to connect with this influential audience.

Sponsorship Includes:

- Logo visibility on signage at reception.
- Logo visibility on the 2026 Rising Star and Luminary webpages and communications accompanying the reception description.
- *Optional: Ability to provide additional materials or giveaways to be distributed at the event. (Must be pre-approved by the HBA. Recommended quantity of 300.)

Content Needed: High-resolution (300dpi) PNG and EPS/AI logo files, in white and full color, by **27 February**.

Roaming Photographer at Celebrating Rising Star and Luminaries Reception (Exclusive)

Corporate Partner: \$4,000

Non-Corporate Partner: \$4,800

Put your brand in the spotlight by sponsoring the Roaming Photographer at HBA's signature event celebrations. This interactive experience invites honorees and attendees to capture candid, memorable moments driving high engagement and social sharing while showcasing your logo throughout the festivities.

Sponsorship Includes:

- Logo visibility on signage at the reception
- Logo visibility on roaming photographer digital frame.

Content Needed: High-resolution (300dpi) PNG and EPS/AI logo files, in white and full color, by **27 February**.

Champagne Toast at Celebrating the Stars and Luminaries Reception (Exclusive)

Corporate Partner: \$5,000

Non-Corporate Partner: \$5,500

Celebrate excellence showcasing your brand via an exclusive champagne toast at the Rising Stars & Luminaries Reception Thursday, 24 April! As a sponsor, your representative will join HBA CEO Mary Stutts to welcome nearly 200 attendees, including the 2026 HBA Woman of the Year, Honorable Mentor, and STAR, the Rising Stars and Luminaries and guests. Enjoy prime logo visibility and the opportunity to share two minutes of remarks honoring this inspiring event.

Sponsorship Includes:

- Brief opening remarks at the reception.
- Logo visibility on signage at breakfast.

Content Needed: High-resolution (300dpi) PNG and EPS/AI logo files, in white and full color, by **27 February**.

Main Stage Presence Introducing Rising Star and Luminaries Honors during Global Ascension Leadership Experience celebration (Exclusive)

Corporate Partner: \$5,000

Non-Corporate Partner: \$5,500

Position your brand at the forefront of the event by opening the Rising Stars and Luminaries recognition on the Global Ascension Leadership Experience main stage on Friday, 24 April. This premier sponsorship opportunity places your corporate representative on stage to deliver a two- to three-minute message highlighting your commitment to leadership, impact, and celebrating your honorees. Your company's logo will be prominently displayed on stage, in the digital program, and throughout the event, delivering strong visibility among industry leaders and nearly 2,000 influential attendees.

Sponsorship Includes:

- Brief remarks on the 2026 Global Ascension Leadership Experience main stage (scripting must be approved by the HBA)
- Logo visibility on digital screens during brief remarks.
- Logo visibility in the 2026 Global Ascension Leadership Experience commemorative digital program.

Content Needed: High-resolution (300dpi) PNG and EPS/AI logo files, in white and full color, by **27 February**.

HBA Think Tank Summit Keynote Speaker Sponsor (Exclusive)

Corporate Partner: \$10,000

Non-Corporate Partner: \$12,000

Support high-profile keynote sessions during the HBA Think Tank Solutions Summit and position your brand as a champion of bold, forward-thinking leadership.

Sponsorship Includes:

- Verbal recognition and logo placement during the Solutions Summit keynote session
- Option to introduce keynote speaker (or designate a representative)
- Brand placement in all keynote-related promotions
- Recognition in post-event summit recap and materials
- One complimentary summit pass

Content Needed: High-resolution (300dpi) PNG and EPS/AI logo files, in white and full color, by **27 February**.

HBA Think Tank Summit Lunch/Reception Sponsor (2 Opportunities)

Corporate Partner: \$4,000

Non-Corporate Partner: \$5,000

Align your organization with relationship-building experiences during in-person summit networking breaks.

Sponsorship Includes:

- Signage and recognition during the summit lunch or networking reception
- Opportunity to provide promotional materials or branded gifts
- Logo included in event agenda and signage
- Verbal shout-out during lunch welcome or reception toast
- One complimentary summit pass

Content Needed: High-resolution (300dpi) PNG and EPS/AI logo files, in white and full color, by **27 February**.



Bag The Spotlight: Rising Star & Luminary Swag Bags (Exclusive)

Corporate Partner: \$8,000

Non-Corporate Partner: \$8,500

This gift bag delivers both delight and lasting brand impact. As a Swag Bag Sponsor, your company will gain meaningful visibility with the 2026 class of HBA Rising Stars and Luminaries*—emerging leaders and changemakers who are shaping the future of healthcare.

Each curated bag includes standout items like a rhinestone recognition pin, a branded “Celebrate” water bottle, light-up accessories, and more—all designed to salute these high-achieving honorees and amplify the moment. As a sponsor, you’ll have the unique opportunity to include a personalized message of congratulations—positioning your company as a champion of leadership and recognition.

Sponsorship Includes:

- Your VIP introduces HBA Capstone Leadership Panel with 2026 WOTY, HM and STAR at 23 April Engagement Event
- Logo placement on stage and in the Global Ascension Leadership Experience program
- Main stage recognition on 24 April
- Branded logo tag on gift bag, message in the gift bags, and giveaway if desired

Content Needed: High-resolution (300dpi) PNG and EPS/AI logo files, in white and full color, by **27 February**.

Advertisement in Commemorative Digital Program

Full Page

Corporate Partner: \$5,500

Non-Corporate Partner: \$6,600

Half Page

Corporate Partner: \$3,000

Non-Corporate Partner: \$3,600

Stand out from the competition by featuring your company in the 2026 commemorative digital program.

Sponsorship Includes (selection based):

Full-Page ad - 5.5”wX8.5”h, .125” bleeds

Half-Page ad - 5.5”wX4.25” h, .125” bleeds

Content Needed: High-resolution (300dpi) PDF by **27 February**.

2026 HBA

GLOBAL ASCENSION LEADERSHIP EXPERIENCE

23-24 APRIL | SAN DIEGO | #AscendWithHBA



*We look forward to celebrating with
you, in sunny San Diego!*

Important HBA Finance Information



Forms of Payment:

HBA does not accept payment via paper checks. This business policy is due to increased fraud activity, counterfeit checks, and the inefficiency of USPS delivery times. We encourage you to set up HBA as an ACH vendor in your financial system or make payments via credit card. Payment instructions are available on all invoices. Please send necessary vendor setup forms to hbainvoices@hbanet.org.

Consolidated Invoices:

The HBA will issue a single, consolidated invoice for all purchases to streamline our billing process. Please ensure your billing contact information is updated by connecting with your Account Manager, the HBA Finance team, or by entering the information via the HBA Corporate Partner Portal. Split billing should be managed internally by the payor per your company's policies.

Bulk Purchases:

To receive bulk pricing, the required quantity of products must be purchased at one time. Payment for bulk purchases is due per the HBA's payment terms indicated on the invoice. Any deviation from this policy will result in standard pricing.

Sponsored Events:

Sponsorship payments are non-refundable. By making a sponsorship payment, sponsors agree to abide by this policy.

When two organizations partner to co-purchase a sponsorship, the HBA will generate an invoice for each organization. The sponsorship is considered paid when both invoices have been paid by the payment deadline. Partnering organizations must work together to ensure timely payment of sponsorship is received. Partial payments are non-refundable. Please work with your Account Manager to discuss distribution of sponsorship benefits.

Processing Fee for Sponsor Company Payment Portals:

To address the additional time and effort required for payment portal processing, the HBA will implement a \$200 processing fee. Please review your invoice and Corporate Partner Agreement for further explanation of these fees. While payment portals streamline processes for your organization, they do create duplicative work for our small finance team. This fee helps cover the extra resources needed for these specific requests.

Does your company utilize an accounting portal?

Any payments received after 30 days must have prior HBA approval before signing the agreement.

Termination for Non-Payment: If a renewing partner fails to pay within 90 days of the invoice date:

- The sponsorship will be terminated.
- Registration access will be terminated.
- The partner's logo and company name will be removed from sponsorship collateral.
- The partner will be invoiced at full a la carte rates for any benefits previously received that were not covered due to non-payment.

For assistance, you may contact our finance team or your HBA point of contact.

We value your partnership and thank you for your continued support as we strive to improve our services. If you have any questions or need assistance, please reach out to us at finance@hbanet.org.

Thank you for your understanding and cooperation.

Varuhi Kyureghyan
Chief Financial Officer
VKyureghyan@hbanet.org

Malissa Quarterman
Director, Finance
MQuarterman@HBA.net.org

Danielle Trama
Director, Global Business Development & Sales
DTrama@hbanet.org

I acknowledge the terms and conditions

Corporate Partner Company Information

Company Information

Company Name

Company Address

City State/Province Zip/Postal Code Country

Company Telephone Website

Company Type

- | | | |
|--|---|---|
| <input type="checkbox"/> Pharmaceuticals | <input type="checkbox"/> Biotechnology | <input type="checkbox"/> Clinical Research |
| <input type="checkbox"/> Technology/Software | <input type="checkbox"/> Medical Device | <input type="checkbox"/> Diagnostics |
| <input type="checkbox"/> Consulting | <input type="checkbox"/> College/University | <input type="checkbox"/> Association/Non-Profit |
| <input type="checkbox"/> Services <input type="text"/> | <input type="checkbox"/> Other <input type="text"/> | |

Primary Contact Information*

Name Title

Address

City State/Province

Zip/Postal Code Country

Direct Phone Cell Phone

Email Address

Billing Contact Information** (if different from primary contact)

Check here if Billing contact is different than Primary Contact

Name Title

Address

City State/Province

Zip/Postal Code Country

Direct Phone Cell Phone

Email Address

Secondary Contact Information***

Name Title

Address

City State/Province

Zip/Postal Code Country

Direct Phone Cell Phone

Email Address

*The primary contact is the Point of Contact for all HBA corporate partnership/sponsorship matters and ensures that time-sensitive communications go to the correct person(s) within your organization.

**The billing contact is the person authorized to sign and make payments on the corporate partner/sponsor's account.

***The secondary contact is an additional/back-up contact for HBA corporate partnership/sponsorship matters.

Customizations:

For Office Use Only

Initial for agreement of
listed modifications of benefits: _____

Total cost of customizations: _____

Sponsors must submit payment at least 30 days before the event. If payment is not received by the deadline, the Healthcare Businesswomen's Association (HBA) may revoke sponsorship and associated benefits.

All sponsorship materials (e.g., logos, ads, content) must also be submitted by the deadline provided by HBA. Late submissions may result in exclusion from event promotions without refund.

Total Due: \$ _____

All payments under this agreement shall be made in the currency of the United States of America (USD). If the payment is made in a currency other than USD, the amount payable shall be the equivalent amount in USD, calculated using the exchange rate published by Oanda or your financial institution on the date of payment. The payer shall bear all costs associated with the currency conversion.

Signature _____ Date _____

By signing this application, you certify that you have the authority to do so on behalf of your company.

Terms & Conditions

1. APPLICATION AND ELIGIBILITY. Partnerships must be made per the form provided, contain the information requested, and be executed by an individual who has authority to act for the applicant (partner). The Association reserves the right to reject any application.
2. PARTNER RESPONSIBILITIES. Partner shall be responsible for the following: a. Current company description for welcomes, b. Current logo to be displayed on HBA corporate partner website.
3. PAYMENT TERMS. Upon executed partnership agreement, payment is due in full. Partners whose company policy is to pay 60 or 90 days must provide written notice of terms. Invoices that remain unpaid beyond 30 days may be subject to suspension of benefits.
4. PUBLICITY. HBA shall publicize and promote the partnership and shall be permitted to use Partner's name and logo in connection with such publicity and promotion. Signature of this agreement confirms that HBA has permission to share Partner's company logo and name on the HBA website, and in marketing materials. The logo will link to Partner's website as provided within this agreement.
5. PARTNER PUBLICITY. Partner may publicize that it is a partner of HBA. However, Partner acknowledges that HBA is the lawful owner of the name Healthcare Businesswomen's Association, and the acronym "HBA," and any associated logos. Partner agrees to take no action inconsistent with HBA's ownership, or that would subject HBA to claims by third parties or potential loss of its ownership. Any uses of HBA's logo or event logo by the Partner must be approved, in advance, by HBA and follow HBA's branding guidelines.
6. TERMINATION. If Partner breaches any of its obligations hereunder, HBA shall have the right to terminate this agreement and to retain any money already paid as liquidated damages (and not as a penalty), in addition to any other rights it may have at law or at equity.
7. INDEMNIFICATION. Each party agrees to indemnify, hold harmless, and defend the other party against any losses, claims, expenses, or damages from its own negligent or willful acts or omissions of its employees, officers, directors, agents, contractors, or others acting on its behalf or with its authority.
8. TERMS. The term of this Partnership Agreement shall commence as listed on page eight (8) and shall terminate in twelve months, unless sooner terminated pursuant to paragraph 6.
9. SPONSORSHIPS. By selecting a sponsorship(s) and signing the agreement, customer is aware that final deliverables have not be determined and final benefits will only be known once HBA has determined the location and overall experience for the event(s). Customer will be responsible for payment of sponsorship(s) for levels selected for any of the event formats that are determined.
10. LIABILITY. Each party shall have no liability with respect to its obligations under this Agreement for consequential, exemplary, special, indirect, incidental or punitive damages, even if it has been advised of the possibility of such damages. The liability of each party for any reason and upon any cause of action or claim shall be limited to the fees paid by Partner to Healthcare Businesswomen's Association under this Agreement. This limitation applies to all causes of action or claims in the aggregate, but does not apply to death, bodily injury or damage to personal property caused by either party's negligence.